SURPRISINGLY INGENIOUS

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ECONOMIC RELATIONS BETWEEN AUSTRIA AND RUSSIAN

Presentation for Business Breakfast “Localization in Russia”
7th June 2017, Moscow

Rudolf Lukavsky, Commercial Counsellor, Austrian Embassy
KEY FACTS

Area (sqm)
Russia: 17,075,400
Austria: 83,870

GDP (bln. EUR)
Russia: 1,156.7
Austria: 349.6

Population (mln.)
Russia: 143 (146.5)
Austria: 8.5 (8.6)

Source: Economist
TRADE DEVELOPMENT

- 2013 all time export high of EUR 3,48 bln.
- 2013 – 2016 export faces slump of -46 %
- 2016 Russia ranks 16th most important trading partner

**Trade volume between Austria and Russia**

<table>
<thead>
<tr>
<th>Year</th>
<th>Export</th>
<th>Import</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>2,32</td>
<td>2,55</td>
<td>4,86</td>
</tr>
<tr>
<td>2011</td>
<td>3,33</td>
<td>2,94</td>
<td>6,27</td>
</tr>
<tr>
<td>2012</td>
<td>4,09</td>
<td>3,19</td>
<td>7,28</td>
</tr>
<tr>
<td>2013</td>
<td>3,18</td>
<td>3,48</td>
<td>6,66</td>
</tr>
<tr>
<td>2014</td>
<td>2,29</td>
<td>3,19</td>
<td>5,49</td>
</tr>
<tr>
<td>2015</td>
<td>2,44</td>
<td>1,98</td>
<td>4,42</td>
</tr>
<tr>
<td>2016</td>
<td>2,43</td>
<td>1,88</td>
<td>4,31</td>
</tr>
<tr>
<td>I-II 2017</td>
<td>0,51</td>
<td>0,34</td>
<td>0,85</td>
</tr>
</tbody>
</table>

Source: Statistik Austria
Most important export goods: machines & equipment (incl. electronics, car & train equipment), pharmaceutical products, metal & metal goods, food

Most important import goods: mineral fuels, metals & metal goods

Source: Statistik Austria, AdvantageAustria, data for 2016
FOREIGN DIRECT INVESTMENT

- Accumulated Austrian direct investments in the Russian Federation amounted for EUR 5.4 bln. in 2016

- Accumulated Russian direct investments in Austria amounted for EUR 21.7 bln. in 2016

- Furthermore, there are up to 500 Austrian companies represented in the Russian Federation

Source: ÖNB, AdvantageAustria
500 AUSTRIAN COMPANIES IN RUSSIA

St. Petersburg and Oblast
Durisol
Hoos HandelsgesmbH
Magna
Mayr-Melnhof Holz

Pskow
Tanngroup

Kalininingrad
Eurofoam

Moscow and Oblast
Agrana (Serpuchov)
Backaldrin (Moscow and Oblast)
EVN (Moscow)
Julius Blum GmbH (Domodedovo)
Murexin AG (Dubno)
Gebrüder Weiss (Moscow)
Pörner Ingenieursgesellschaft mbH (Moscow)

Archangelsk
Pulp Mill Holding GmbH

Kaluga
MACO
Magna

Shuya
Egger

Nizhniy Novgorod
Magna
Collini
Liebherr

Syktyvkar
Mondi
OMYA

Vladimir and Oblast
Greiner Packaging
Wienerberger (Kiprevo)

Kazan
FACC
Wienerberger

Saransk
Knill-Gruppe

Wolgograd
Benda-Lutz GmbH

Ufa
Lasselsberger GmbH
Kronospan

Krasnodar
Constantia Packaging

Tschaplygin
Hawle
Armaturenwerke

Tambov
Isoroc

Knill
-Gruppe
Companies remain restrained
- Turnover for 2016 better than expected
- Several big projects & Investments on hold

Confidence for 2017
- Russian market has big potential
- Major projects, public and private
  - Infrastructure projects, Football World Cup 2018
- Investments in the field of industry & agriculture
  - Metallurgy, chemistry, food, leather
ADVANTAGE AUSTRIA PLATFORMS

- www.advantageaustria.org
- FRESH VIEW catalogues for various sectors
- Events in Austria: market place, B2B-Meetings
- Participation in international exhibitions with Austrian Pavilions at world fairs, catalogue displays
- International business events for Austrian companies abroad (trade missions, fact-finding missions, Austria Showcase)
- Networking events for Austrian businesses abroad (Austria Connect, Austria Business Circles, Workshops)
NEW PUBLICATION:

“FACHPROFIL LOKALISIERUNG IN RUSSLAND”

- Available In German language only
- Content: Advantages of localization and localization incentives
- Published in cooperation with RSP Int. / Mr. Andre Scholz
- Free of charge for members of the Austrian Federal Economic Chamber; 24 EUR for everybody else

Download at:
https://webshop.wko.at/russische-foederation-lokalisierung.html
ADVANTAGE AUSTRIA Moscow
Events preview 2017

National Stand at Wire & Cable 5-8 June 2017

AUSTRIA CONNECT GUS in Astana + EXPO 2017 13-14 June 2017

Austrian Showcase “Innovative Agriculture” and “Future: Wood Constructing” 3-4 July 2017

Austria Showcase Agriculture South Russia October 2017

Trade Mission Siberia to Barnaul / Krasnoyarsk / Novosibirsk 9-13 October 2017

Trade Mission / Austrian-Russian Business Council in Kazan 23-24 November 2017

Austrian Business Circle in Moscow – Networking Event Monthly
THANK YOU FOR YOUR ATTENTION!

Rudolf Lukavsky
Head of ADVANTAGE AUSTRIA Moscow

STAROKONYUSHENNY PEREULOK 1
115127 PCI-2 MOSCOW, RUSSIAN FEDERATION
T +7 495 725 63 66
F +7 495 725 63 67
MOSKAU@ADVANTAGEAUSTRIA.ORG
WWW.ADVANTAGEAUSTRIA.ORG/RU